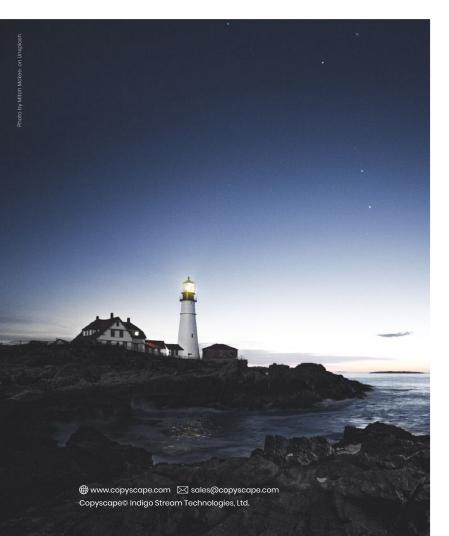
Your content is your business. Is it safe?



www.copyscape.com Sales@copyscape.com
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I need to know if my content is original. I need to know who is stealing my content. I need to protect my reputation.



Your original content is the heart of your online business. On today's Internet, your vital content assets must be protected against two serious and growing threats:

Content Fraud – When you purchase content for your website, fraudsters may try to sell you text that they've copied from other sites. If you publish this content on your own site, you risk undermining its quality and reputation. Search engines may also penalize you for this duplicate content by lowering your site's ranking or even removing it entirely from their listings.

Content Theft – With the click of a button, anyone in the world can instantly copy your online content and publish it on their own site, stealing away your visitors and your revenue. As with content fraud, search engines may penalize you for this duplicate content because they do not know that the content was originally yours.

Protect yourself from content fraud and content theft with Copyscape Premium, the web's leading solution for protecting your online content.

I need to know if content I buy is truly original.

Content Fraud Protection

Copyscape Premium is the global industry standard for originality checking of online content, ranked #1 by independent tests¹. Copyscape Premium protects you from content fraud and duplicate content, preserving your site's value for your customers and avoiding search engine penalties for duplicate content.

To check a piece of content, simply paste in the text or enter the URL. Within a couple of seconds, Copyscape Premium's powerful technology can detect copies of your content, including partial copies or even copies that have been significantly modified from the original. For each suspected instance of plagiarism, Copyscape's built-in comparison tool automatically highlights similarities between your content and the pages that were found.

For businesses with large volumes of content, the Copyscape Premium API can be seamlessly integrated into your content workflow, automatically checking new content as it arrives from internal or external writers.

Starting at only 3¢ per search, it's easy and affordable to protect yourself from content fraud with Copyscape Premium. Get started today at copyscape.com.

1. https://plagiat.htw-berlin.de/software/

THE WALL STREET JOURNAL.

"See whether text is duplicated elsewhere on the Web."

TIME

"Productivity tool nobody can live without."



"Talk about an eye opening experience..."

It takes one click to steal your site. Are you protected?

Content Theft Protection

On the Internet, it's easy for others to simply copy your content and place it on their own site, stealing away your customers and your revenues. Copyscape Premium provides the most powerful plagiarism detection technology, protecting your vital content assets in almost any language.

Copyscape Premium includes several advanced features for detecting content theft:

- » Batch Search checks for copies of your entire site with a single click.
- Integrated case tracking manages your responses to multiple cases of plagiarism.

If you'd like to automatically monitor the web for new copies of your content, the Copysentry service runs daily or weekly searches, and emails you whenever new copies are found. For more information, visit copyscape.com.

BusinessWeek

"One of our favorite tools..."



"A quick way to check a whole website."

Forbes

"Identify duplicate content issues on your site."

Easy to use

It's easy to get started with Copyscape Premium:

PERFORMING A SEARCH

Simply enter a URL, or paste in your text.

VIEWING YOUR RESULTS

Copyscape returns a list of pages that are similar to your content, including exact copies, partial copies and copies that have been modified from their original form.

COMPARING THE CONTENT

Clicking on a result shows you a word-by-word comparison of your content against the page that was found, with matching regions highlighted.

Try them out for yourself at copyscape.com.

		Premium Search	- 1			
	You h	ave 188 credits remaining. Purchase more These credits will expire on Feb 21, 2016.	- 1			
Paste text or URL:	http://www.ushistory.					
Paste text or URL:	IN CONGRESS, July 4, : The unanimous Declar When in the Course of dissolve the political b	198 results found for The Declaration of Independence (1,726 Click a result below to see your content highlighted. Declaration of Independence - Text Transcript pass Laws of immediate and pressing importance, unless suspend Representative Houses repeatedly, for opposing with manly firmnes people. He has refused for a long time, after such dissolutions, of Province, establishing therein an Arbitrary already begun with circ scarcely paralleled in the most barbarous ages, and totally unworthy conclude Peace, contract Alliances, establish Commerce, and to do a Independent States may of right do. And for the support of this Decl Elbridge Gerry Rhode Island: Stephen Hopkins William Ellery Connec Huntington William Volicer Wolcott New The Declaration of http://www.archives.gov/exhibits/charters/declaration_transcript.htm That Radio Show - Home He has dissolved Representative Houses repeatedly. for opposing	ed in their He has dis this invasions on the rig inglish Laws in a neight umstances of Cruelty & the Head of a civilized ri o ther Acts and Things	In their He has dissolved invasions on the rights of the sh Laws in a neighbouring tances of Cruelty & peridy Head of a civilized nation ter Acts and Things which		
				When in the have constant to which the requires the with certa these right	imous Declaration of the thirteen united States of America, he Course of human events, it becomes necessary for one people to dissolve the poli nected them with another, and to assume among the powers of the earth, the separa the Laws of Nature and of Nature's God entift them, a decent respect to the opinio that they should declare the causes which impel them to the separation. these truths to be self-evident, that all men are created equal, that they are endowen in unalienable Rights, that among these are Life. Liberty and the pursuit of Happin st, Governments are instituted among Men, deriving their just powers from the co - That whenever any Form of Government becomes destructive or these ends, its	

Harness the Power

Copyscape Premium also includes more advanced features:

CASE TRACKING

Track multiple cases of plagiarism of your online content for future reference and followup

BATCH SEARCH

It's easy to check for copies of your entire site (up to 10,000 pages) in a single operation.

PREMIUM API

The API allows your developers to seamlessly integrate Copyscape Premium into your own Content Management System, enabling you to automatically check new content submitted by your writers.

			My C	ases			1				
		Show: Closed of	ases ‡ updated in	all time	-	ipdate	- 1				
Case	Status	Opened on	Similar page		Notes	Last updated					
9	Open	March 31, 2009	http://wiretap.are	a.com/	1	March 31, 2009	View				
8	Open	January 21, 2009	http://www.killers	tartups.com/	1	January 21, 2009	View				
7	Open	January 19, 2009	http://www.scribd	I.com/	1	January 19, 2009	View				
6	Closed	November 12, 2008	http://xisudoku.c	om/	6	November 12, 2008	View				
5	Open	November 3, 2008	http://		100						
4	Open	July 28, 2008	http://			Batch S	earch				
3	Open	July 28, 2008	http://	L and linked pa							
2	Closed	July 18, 2007	http://	it and linked pa		p:// Also add pages on my site li	inked from this page				
1	Closed	February 20, 2007	http://			Ignore parameters in U	RLs (remove anything afte	? symbol)			
			Add	from XML siten	nap: htt	se enter one URL per line. D p://www.example.com/ sitemap is a standard form Add	'sitemap.xml	WRL Search Request To check for copies of a web page via the Copyscape API, send an HTTP GET reques http://www.copyscape.com/api/ Parameters are specified on the URL (using ? and &) as follows:			
				_		_		Parameter name	Explanation	Value	Req
								u	Your username		Yes
								k	Your API key		Yes
								0	Name of operation	csearch	Yes
								f	Format of output	xml or html	No -
								с	Full comparisons*	0 or 1 or 2 or 3	No -
								q	Source URL for query**	[urlencoded URL]	Yes
								-			

Copyscape Resources

The Copyscape website provides numerous helpful resources to guide you in all aspects of online content protection. Some important tips for avoiding content fraud:

- » It's important to work only with reputable writers and freelancers. Seek recommendations from your network, or look for a writer with good ratings in outsourcing marketplaces.
- » Don't hire solely based on price cheap writers are often cheap for a reason.
- » Make sure you are clear about your requirements and set a realistic time frame so that your writer is not tempted to cut corners by stealing content.
- » Be open up front that you will be checking the final product with Copyscape Premium, making it clear to the writer that plagiarism will be detected.

WIRED

"Keep tabs on who's ripping off your content."



"Top 101 Websites. Protect what's yours."

Copyscape Resources

If you discover that someone has stolen your content, it is best to respond quickly. Copyscape's *Guide to Responding to Plagiarism* explains how to locate the offending party's contact details, what kind of letter to send, and how to serve Digital Millennium Copyright Act (DMCA) infringement notices to search engines in order to have offending sites removed from their listings.

Since copyright laws vary from place to place, it is always best to seek professional legal advice from a qualified lawyer before proceeding.

GET STARTED TODAY

Copyscape makes it easy and affordable for you to start protecting your content. Simply go to copyscape.com and sign up for Copyscape Premium.

CONTACT US

If you have any questions about Copyscape's products, including corporate licensing, please contact us at **sales@copyscape.com**.



"Put your mind at rest."



"Vigorously protecting their copyright."



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